Message Text

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UNCLAS COLOMBO 1185

E.O. 11652: N/A TAGS: BEXP, CE

SUBJ: TRADE AND INDUSTRIAL EXHIBITION IN COLOMBO

- 1. RANJIT D. ABEYSEKERA, OVERSEAS SALES REPRESENTATIVE OF WHITE COTTON AGENCIES LIMITED, 62 LONDON ROAD, STAINES, MIDDLE-SEX TM 18 4HH, U.K., WITH LOCAL OFFICE AT 258 OBEYSEKERAPURA ROAD, MORAGASMULLA, RAJAGIRIYA HAS INFORMED THE EMBASSY THAT THEY ARE ORGANISING A TRADE AND INDUSTRIAL EXHIBITION AT THE PREMISES OF ROYAL COLLEGE, COLOMBO, FROM APRIL 22-26, 1978.
- 2. ORIGINALLY INTENDED TO PROVIDE PUBLICITY AND ACQUIRE GOODWILL FOR A GROUP OF BRITISH FIRMS, THE EXHIBITION HAS NOW BEEN OPENED FOR PARTICIPATION TO ALL COMPANIES INTERESTED IN DISPLAYING THEIR PRODUCTS.
- 3. ABEYSEKERA STATES COST TO EACH FOREIGN EXHIBITOR WILL NOT EXCEED 550 POUNDS STERLING (\$1060) FOR THE DURATION, BUT THIS FIGURE MIGHT BE LESS DEPENDING ON THE NUMBER OF EXHIBITORS. ELECTRICITY, WATER, TELEPHONE FACILITIES FOR LOCAL CALLS, A CONFERENCE ROOM, AND SECURITY ARE AVAILABLE AT NO EXTRA COST. UNCLASSIFIED

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A NEWSPAPER SUPPLEMENT GIVING PUBLICIT IS BEING ISSUED BOTH LOCALLY AND IN LONDON. FOR THIS PURPOSE, ABEYSEKERA NEEDS BRIEF RATIONALE OF INTERESTED FIRMS AS WELL AS ART WORK FOR A BLOCK FOR AN ADVERTISMENT 8 INCHES X 5 1/2 INCHES (APPROXIMATELY 3 COLUMNS). NO FEE IS BEING LEVIED FOR TIS ADVERTISEMENT.

- 4. ABEYSEKERA STATES THAT THE FINANCE MINISTER HAS AGREED THAT GODS BROUGHT HERE FOR DISPLAY MAY BE SUBSEQUENTLY SOLD AND MONIES REMITTED AFTER PAYMENT OF CUSTOMS DUTIES.
- 5. INTERESTED FIRMS SHOULD COMMUNICATE DIRECTLY WITH ABEYSEKERA AS EARLY AS POSSIBLE BUT NOT LATER THAN APRIL 5, 1978. WRIGGINS

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